



Project: Design a brochure to attract settlers to the American colonies in the late 1600s or early 1700s.

Step One: Taking Notes/Writing Summaries

Using your **textbook** (pages 176-220) and other available resources, gather the following information about all three Colonial Regions. You will need information on all four of the following topics:

Geography, Work and Trading, Cities/Towns/Farms, Everyday Life

Take notes using the method that your teacher specifies. Give credit to your sources (where you found the information).

Topic 1 - Geography

What geographic features make these colonies a good place to settle?

Topic 2- Work and Trading

How do the people in the colonies make a living?
Discuss the colonial economy.

Topic 3- Cities/Towns/Farms

What did colonial cities/towns include?
Remember to consider shops, buildings, "common" areas, farms, etc.

Topic 4- Everyday Life

What was daily life like in the colonies?
Include information about school, religious services, entertainment, and home life.

Step Two:

The next step is to decide **which pieces of information** present the most **positive** features of the colonies.

☞ **REMEMBER:** The purpose of the project is to attract people to the colonies.

For example, if there are constant struggles between colonists and Native Americans in the colonies, this would not be the best information to include. If the climate is particularly unpleasant, you would not want this to be part of your brochure.

Step Three: Designing Your Brochure

Your teacher will provide you with a template to begin your brochure using Microsoft Publisher. You will have the opportunity to enhance and personalize your brochure design. Now is your chance to get creative!

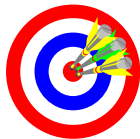
You must include:

- ✓ information from all four categories to attract settlers to the colonies
- ✓ illustrations/decorations/designs to enhance your brochure
- ✓ directions/map on how to travel to the colonies

Your work should be **neat** and **complete**, and don't forget to **check for correct spelling, capitalization, and punctuation!**

Step Four: Self Assessment

How well did you do on your project? Does your work hit the bull's-eye?



Complete a [Self-Assessment](#) sheet (page NB 34).

Step Five: Revising Your Work

Go back and revise any parts of your brochure that need a little improvement.
