

Alamo Heritage Quilt Guild Website Proposal

13 February 2008

Web Host:

- No change recommended

Web Editing Software:

- **First choice: *Adobe/Macromedia Dreamweaver*.** Dreamweaver is a wonderful program if available, but it is not necessary for good results. This software can be expensive, but if available for free or at little cost, it would be ideal.
- **Strong second choice: *Mozilla SeaMonkey*.** This **free** Web editing application is simple, easy-to-learn and available for free download. It produces good, consistent, Web pages that comply with current standards. Highly recommended.
- **Not recommended: *Microsoft FrontPage*.** FrontPage often produces pages that are **not** compliant with standards, especially if pages are edited after being created. Good results with FrontPage are difficult to achieve for beginners. Requires purchase of the (expensive) Microsoft Office suite.
- **Completely unsuitable: *Microsoft Word, Microsoft Publisher*.** These two applications can be used to create Web pages, but the Web pages they make are not compliant with current standards and may not display well for visitors to the site. Moreover, pages made with Word or Publisher cannot be edited easily with any normal Web editor. Both applications require purchase of the (expensive) Microsoft Office suite.



Image Editing Software:

- GIMP (GNU Image Manipulation Program). This excellent (and free) image editor is easily available for download.

Design Notes:

- Design includes a front Web page, plus the pages that are currently part of the site.
- A simple, attractive menu will be included on all pages.
- The AHQG logo will be used as a design element throughout the site.
- Simple, clear, friendly, professional-looking layout.
- All pages will be immediately identifiable as part of the AHQG site.
- Site will be designed for easy maintenance and editing.
- Design of the site will make it editable with SeaMonkey, Dreamweaver and other standard editors.
- Website will be fully compliant with current standards, so it will look good with any major Web browser (Internet Explorer, Firefox, etc).
- Site will be accessible for users with disabilities.

Training:

- This proposal includes training of one webmaster in the use of Web editing and image editing software, for maintenance and updates of the site.

Price:

- \$200 - includes site design/construction, as well as the training of the webmaster.