



Early College HS - Campus Marketing Toolkit

MIDDLE SCHOOL CAMPUS NEWSLETTER SCRIPT

DATE	CONTENT
10/20	<p>Now Recruiting for Northside’s Early College High School - New Campuses Eligible!</p> <p>Northside ISD’s Early College High School (ECHS) at John Jay is expanding! Now entering its second year in partnership with Alamo Colleges District and Northwest Vista College - the program is now open to 8th graders from the Brennan, Jay, Holmes, Marshall, Stevens, Taft, and Warren attendance areas.</p> <p>ECHS students can:</p> <ul style="list-style-type: none">○ Earn a high school diploma and an associate’s degree at no cost○ Take college-level courses starting in 9th grade○ Participate in athletics, fine arts, and student activities on the John Jay campus○ Save thousands in college tuition while gaining a head start on their future <p>Northside’s ECHS combines academic rigor, wraparound support, and a full high school experience, empowering students to turn dreams into degrees.</p> <p>Learn more and register for an upcoming information session at nisd.net/Early-College</p>
10/27	<p>Unlock Tomorrow, Today!</p> <p>The Northside Early College High School (ECHS) program at John Jay High School, in proud partnership with the Alamo Colleges District, continues to open doors to limitless possibilities for students across Northside ISD. This innovative program now welcomes 8th-grade students and families from the Brennan, Jay, Holmes, Marshall, Stevens, Taft, and Warren high school areas, offering the chance to earn both a high school diploma and an associate’s degree - at no cost.</p> <p>Through ECHS, students experience the best of both worlds: access to college-level courses and extracurricular activities while enjoying a full high school experience in a supportive, nurturing environment. Families save thousands of dollars in tuition as students earn up to 60 college credit hours before graduation. Graduates emerge confident, college-ready, and prepared to thrive in an ever-changing world.</p> <p>Families are encouraged to attend an upcoming in-person information session to learn more about how ECHS can unlock new opportunities.</p> <p>Visit nisd.net/Early-College for session dates and details.</p> <p>Empowering Students to Turn Dreams into Degrees - because choosing ECHS means unlocking tomorrow, today!</p>



<p>11/17</p>	<p>Unlock Tomorrow, Today - Now Partnered with Alamo Colleges District!</p> <p>The Early College High School (ECHS) program at John Jay High School – partnering with Alamo Colleges District and Northwest Vista College - offers an unparalleled opportunity for 8th-grade students and families from the Brennan, Jay, Holmes, Marshall, Stevens, Taft, and Warren high school areas. Students can earn both a high school diploma and an associate’s degree - at no cost!</p> <p>This innovative program combines the full high school experience with access to college-level coursework, academic support, and extracurricular activities, helping students gain the skills, confidence, and credentials to succeed in higher education. Families save thousands in tuition while students graduate ready to thrive in college and beyond.</p> <p>Empowering Students to Turn Dreams into Degrees at Northside ECHS - because choosing ECHS means unlocking tomorrow, today.</p> <p>Learn More: Visit nisd.net/Early-College to discover how your child can get a head start on college success.</p>
<p>12/8</p>	<p>Unlock Tomorrow, Today with Northside’s Early College High School!</p> <p>Northside ISD’s Early College High School (ECHS) at John Jay High School in partnership with Alamo Colleges District and Northwest Vista College - is expanding!</p> <p>This opportunity is now open to 8th-grade students from the Brennan, Jay, Holmes, Marshall, Stevens, Taft, and Warren High School areas.</p> <p>ECHS offers students the chance to:</p> <ul style="list-style-type: none"> ○ Earn a high school diploma and an associate’s degree at no cost ○ Take college-level courses starting as early as 9th grade ○ Enjoy a full high school experience with athletics, fine arts, and extracurriculars ○ Save families thousands in college tuition while accelerating their future <p>With wraparound support and a focus on academic growth, ECHS empowers students to graduate college-ready and ahead of the game.</p> <p>Empowering Students to Turn Dreams into Degrees at Northside ECHS - where opportunity meets ambition. Visit nisd.net/Early-College to learn more and register for an upcoming information session.</p>

MIDDLE SCHOOL CAMPUS SOCIAL MEDIA

DAY	CONTENT	VISUAL
<p>10/21 Now Open to More Students</p>	<p>Big news for Northside families!</p> <p>The Northside Early College High School (ECHS) at John Jay High School, in proud partnership with the Alamo Colleges District, is now open to even more students!</p> <p>8th graders from the Brennan, Jay, Holmes, Marshall, Stevens, Taft, and Warren attendance areas can now apply to earn both a high school diploma and an associate’s degree - at no cost!</p>	<p>The graphic item can be found here.</p>



	<p>This is your student’s chance to get ahead, save thousands in tuition, and unlock college opportunities early.</p> <p>Unlock Tomorrow, Today - with ECHS at Jay!</p> <p>Learn more at nisd.net/Early-College</p>	
<p>10/28 Join Us for an Information Session!</p>	<p>Ready to learn how your student can graduate high school with a college degree?</p> <p>Join us for an Early College High School information session this month to discover how Northside ISD and the Alamo Colleges District are helping families unlock tomorrow, today!</p> <p>Hear from staff, ask questions, and see how ECHS can shape your student’s future—all at no cost.</p> <p>Visit nisd.net/Early-College for session dates and locations!</p> <p>Don’t miss your chance to turn dreams into degrees!</p>	<p>The graphic item can be found here.</p>
<p>12/1 Apply Now Spots Are Filling Fast</p>	<p>Your student’s college journey can start right now!</p> <p>Through Northside ISD’s Early College High School at John Jay, in partnership with the Alamo Colleges District, students can earn a high school diploma AND an associate’s degree - at no cost.</p> <p>Don’t wait—applications are open now for 8th-grade students from the Brennan, Jay, Holmes, Marshall, Stevens, Taft, and Warren areas.</p> <p>Give your child a head start.</p> <p>Apply today at nisd.net/Early-College</p>	<p>The graphic item can be found here.</p>
<p>12/16 - Final Call - Deadline Approaching</p>	<p>Time is running out!</p> <p>Don’t miss your chance to be part of Northside’s Early College High School at John Jay High School, in partnership with the Alamo Colleges District.</p> <p>This is a life-changing opportunity for 8th-grade students from the Brennan, Jay, Holmes, Marshall, Stevens, Taft, and Warren areas to earn a high school diploma and a college degree - tuition-free.</p> <p>Apply today before the deadline passes! nisd.net/Early-College Unlock tomorrow, today - with ECHS at Jay!</p>	<p>The graphic item can be found here.</p>

CAMPUS AND ATHLETIC FACILITY MARQUEE MESSAGING

DATE	Verbiage	
<p>OCTOBER - JANUARY</p>	<p>NISD EARLY COLLEGE HS Nisd.net/Early-College</p>	



CHS OUTREACH LITERATURE & GRAPHIC ITEMS

DATE	TASK/TO DO	GRAPHIC ITEM
October - January	<p><u>ECHS Poster</u> – Please display these in high traffic area inside school. The intent is to share information about Northside’s Early College High School (ECHS) at John Jay High School with parents and families and push them to our website where they can learn about upcoming in-person events. If additional copies are needed, the print shop has this file and can help with order.</p>	<p>English Version Spanish Version</p>
October - January	<p><u>Fence Banners</u> --- Campuses may order 10x4 vinyl banners to be placed along the fence in a high traffic and visible location. The intent is to share information about Northside’s Early College High School (ECHS) at John Jay High School with parents and families and encourage them to apply now.</p>	<p>The graphic item can be found here</p>