

# The Bob Beard Memorial Scholarship



funded by  
Third Grade Market Day  
Bob Beard Elementary School  
8725 Sonoma Parkway  
Helotes, TX 78023



January 7, 2026

Dear Seniors and Parents:

Beard Elementary School, which opened in 2003, was named after Bob Beard—one of the pioneers of the Northside Independent School District. His service on the Board of Trustees from 1967 to 1974 helped transform NISD. His visionary leadership, his focus on educational opportunities, and his spirit of community were just a few of the admirable qualities that led to his becoming a school namesake. The students of Beard loved his frequent visits and his eternally positive and encouraging attitude. Mr. Beard was very proud of his Beard Buckaroos, and Beard Elementary School is honored to carry his name.

Market Day is the annual community service project conducted by the third-grade classes at Bob Beard. Each third grader implements the lessons learned during their economics unit as they plan, produce, and sell a homemade craft to the other students at the school. The funds collected from the sale are used to benefit the Beard community. When Mr. Beard passed away in March of 2011, the third-grade teachers decided to use Market Day money to fund a scholarship in his memory. This scholarship was awarded for the first time in 2012.

In order to receive a Bob Beard Memorial Scholarship, a student must mail or hand-deliver the attached application by the due date and be selected by the scholarship committee. Applications are available in the high school counselors' offices beginning in January. The application is also posted on the Beard website. Winners will be notified in mid-April with instructions regarding the process for the transfer of these funds to each winner's university.

The criteria for receiving a Bob Beard Memorial Scholarship are listed below. The recipient must:

1. Be graduating from a Northside ISD high school;
2. Have attended Bob Beard Elementary School for at least 3 years, including 3rd grade;
3. Be pursuing post-secondary education;
4. Complete this application and submit it on or before the deadline of **March 6, 2026**.

The monetary value of the Bob Beard Memorial Scholarship is **\$1,000.00**. Two scholarships will be awarded this year. Checks will be issued to the post-secondary school designated by the recipient.

For further information concerning this scholarship, please contact your high school counselor or email the scholarship committee contact person at [angela.wentworth@nisd.net](mailto:angela.wentworth@nisd.net).

Joshua R. Kuhlmann, Principal  
Bob Beard Elementary School



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## APPLICATION FORM

**NAME** \_\_\_\_\_ NISD Student ID # \_\_\_\_\_  
Last First Middle

**Address** \_\_\_\_\_  
Number & Street City State Zip

**Phone #** \_\_\_\_\_

**Date of Birth** \_\_\_\_\_

**High School you now attend:** \_\_\_\_\_ **GPA** \_\_\_\_\_

**Dates/Grades that you attended Beard:** \_\_\_\_\_

**Parents' Names (or Guardians):** \_\_\_\_\_

**Address** \_\_\_\_\_  
Number & Street City State Zip

**Home Phone #** \_\_\_\_\_ **Cell Phone #** \_\_\_\_\_

**College, university, or other post-secondary school you wish to attend:**

1st  
Choice \_\_\_\_\_ Have you been accepted? \_\_\_\_\_

2nd  
Choice \_\_\_\_\_ Have you been accepted? \_\_\_\_\_

**Intended major:** \_\_\_\_\_

**Intended career:** \_\_\_\_\_

\_\_\_\_\_  
Student's signature (required)

\_\_\_\_\_  
Parent or Guardian's signature (required)

**Date** \_\_\_\_\_



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Please list ONLY your student ID to identify the remaining pages of your application. If you choose to type your responses on a separate page, please use ONLY your student ID.

NISD Student ID # \_\_\_\_\_

## SCHOOL ACHIEVEMENTS (Clubs, Athletics, Awards, Offices Held)

## COMMUNITY SERVICE

## ACTIVITIES AND AWARDS OUTSIDE OF SCHOOL (Church, Scouts, etc.)



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NISD Student ID # \_\_\_\_\_

Essay responses may be typed or neatly handwritten.

In 500 words or less, respond to the following prompt:

**Mr. Beard was known for his belief in giving back to his community.  
Explain how your experience at Beard Elementary shaped you into a citizen who  
demonstrates this spirit of giving in your community.**



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NISD Student ID # \_\_\_\_\_

Essay responses may be typed or neatly handwritten.

In 500 words or less, respond to the following prompt:  
**Tell about what you learned from your experience as a Market Day entrepreneur.**