

Introduction to District Optimization



January 20, 2026

The purpose of District Optimization is to better utilize our resources and improve outcomes for students, teachers, families, and the community.



State & National Landscape

Trends

- Shifts in school-age population and where students reside
- Lower birth rates
- Increased virtual, nonpublic, homeschool, and choice options
- Cost of living increases
- Fewer home starts and annual closings
- Uncertain state and federal funding environment

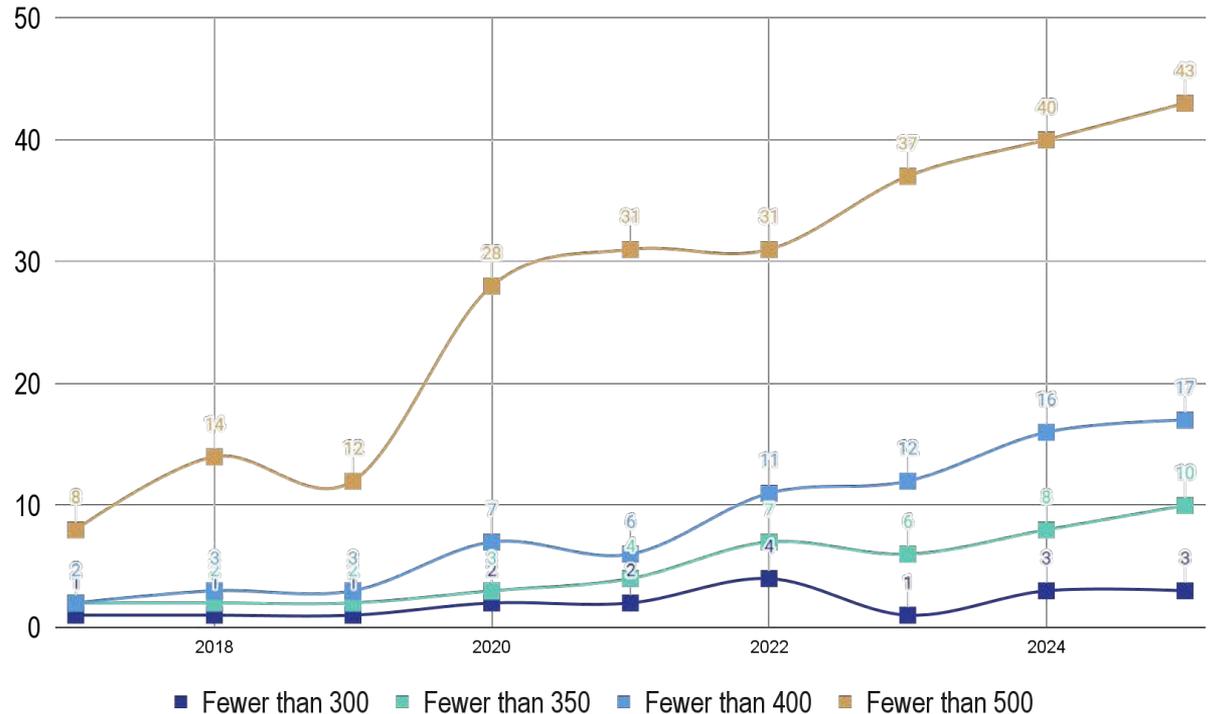


Northside ISD Enrollment Landscape

Key Finding:

The number of schools serving fewer than 350 students has increased by 5 times since 2017. The number of schools serving fewer than 400 students has increased by 8.5 times.

Low enrollment is often perceived positively, but it often leads to significant financial and programming challenges.

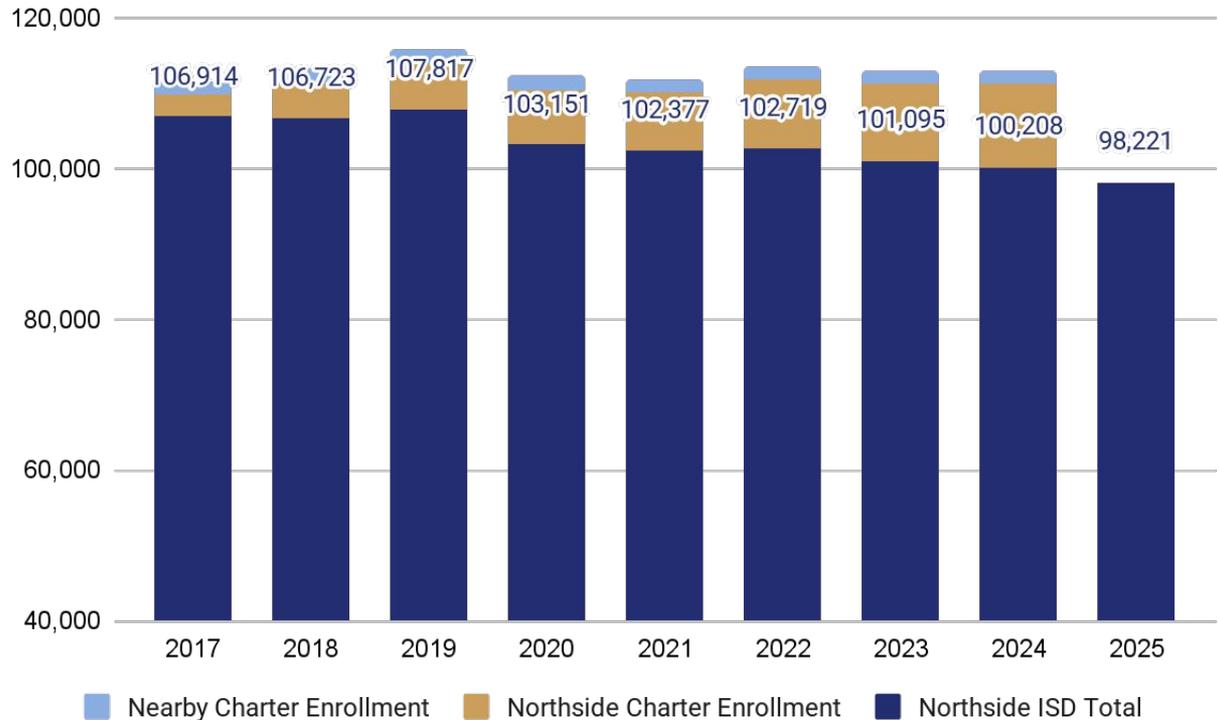


Northside ISD Enrollment Landscape

Key Finding:

Northside ISD faces many of the same enrollment challenges as districts across the country.

Official NISD enrollment has decreased by ~8,700 students since Fall 2017. At the same time, charter enrollment has almost quadrupled.



Possible Elements of District Optimization

**EXPAND POPULAR
PROGRAMMING**



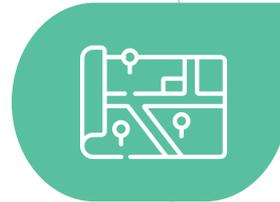
**IMPLEMENT NEW
PROGRAMMING**



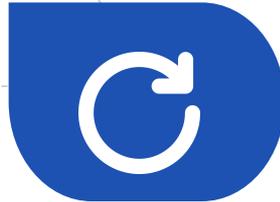
**SCHOOL CLOSURE
& CONSOLIDATION**



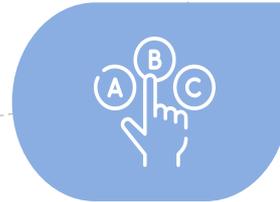
REZONING



CAMPUS REDESIGN

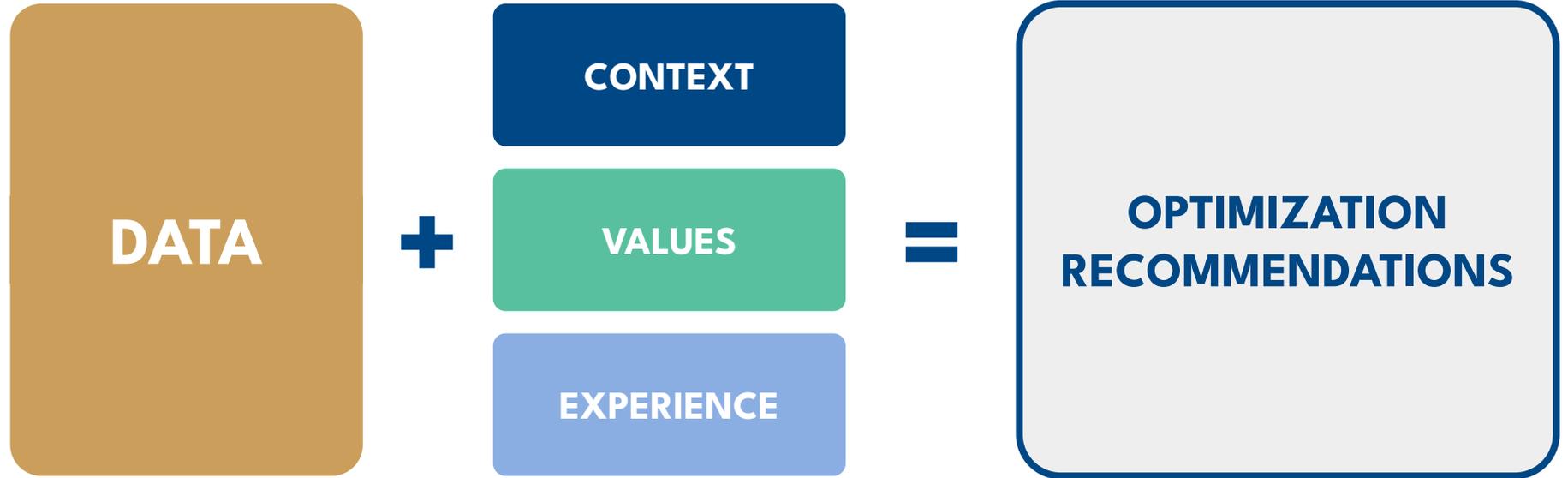


**ALTERNATIVE
MODELS**





Aligning Analytics with Lived Experience





Community Engagement

Using context, values, and experience to inform decisions

Advisory Groups

Surveys

Town Halls

Public Workshops

Optimization
Website

Public
Email Address

Stages of the Optimization Process

